

Web Resources for Parents to Prevent Underage Drinking

The Characteristics and Consequences of Underage Drinking:

- The societal costs and extent of underage drinking in Michigan
www.udetc.org/factsheets/Michigan.pdf
- “Consequences of Underage Drinking” and “Characteristics of Underage Drinking”
www.camy.org/factsheets/
- “Teenagers Who Drink Alcohol May Damage Their Brains” www.mcrud.org
(2007 Alcohol Awareness Month Packet)
- Alcohol Alert (Number 63, October 2004) “Alcohol’s Damaging Effects on the Brain”
www.niaaa.nih.gov/publications/
- “Alcohol and Other Drug Use Fact Sheet” reports use data for Michigan youth
www.michigan.gov/yrbs
- Alcohol Alert (Number 67, October 2006) “Underage Drinking”
www.niaaa.nih.gov/publications/
- “Teenage Drinking key findings” www.mcrud.org (2007 Alcohol Awareness Month Packet)

TIPS for Parents to Prevent Underage Drinking

- “Tips for Parents to Avoid Alcohol, Tobacco, or Other Drug Problems in Children”; “Parenting for Prevention of Underage Drinking”; and “The Role of Parents in Preventing and Addressing Underage Drinking” www.preventionnetwork.org
(Parenting Awareness Michigan – 2008 Packet)
- “Start Talking Before They Start Drinking” www.stopalcoholabuse.gov (Parents)
- For parents/caregivers of children ages 3-6, “Building Blocks for a Healthy Future”
www.bblocks.samhsa.gov
- “Make a Difference -Talk to Your Child about Alcohol” www.niaaa.nih.gov/publications/
(Click on For the Public, Pamphlets/...)
- For parents/caregivers of children ages 9-13, www.toosmarttostart.samhsa.gov/
- “Navigating the Teen Years – A parent’s handbook for Raising Healthy Teens”
www.theantidrug.com
- “Keeping Your Teens Drug Free: A Guide for African American Parents and Caregivers”
www.theantidrug.com
- “Suspect Your Teen is Using Drugs or Drinking?” www.theantidrug.com
- For parents of youth attending college www.higheredcenter.org/parents/
and www.collegedrinkingprevention.gov/

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Tools for Parents and Their Youth Together

- For youth in 6-8 grades, “the cool spot - the young teen’s info on alcohol and resisting peer pressure” www.thecoolspot.gov
- For parents and students in 9-10 grades, “Not In Our House – A Nationwide Initiative on Underage Drinking and Social Hosting” www.notnrhouse.org
- The PAM-MCRUD Parent-Teen Pledge card www.preventionnetwork.org (Parenting Awareness Michigan – 2008 Packet)

Tools for Building Parent Networks

- Safe Homes www.EanesSafeHomes.com
- Also a MCRUD project at www.mcrud.org
- “Parents Who Host Lose the Most - Don’t Be a Party to Teenage Drinking” www.DrugFreeActionAlliance.org (Click on Programs). Also see www.kydscoalition.org for a New York example.
- “Creating a Successful Parent Network” www.preventionnetwork.org (PAM 2008 Packet)

Tools for Parents as Advocates

- Portal to U.S. government resources – starts with “The U.S. Surgeon General’s Call to Action to Prevent and Reduce Underage Drinking” (Action Guides for Families; Communities; and Educators). www.stopalcoholabuse.gov
- The Center for Alcohol Marketing to Youth focuses on alcohol industry advertising www.camy.org
- The Marin Institute targets alcohol marketing and other information for advocates www.marininstitute.org
- A possible local survey project of product placement and promotion by retailers; Also a survey project of radio advertising to youth www.mcrud.org
- The Center for Science in the Public Interest focuses on alcohol promotion around sports www.cspinet.org/booze
- The American Athletic Institute focuses on school athletic policies www.americanathleticinstitute.org
- Information about Michigan’s alcohol related traffic crashes (includes local information) www.michigantrafficcrashfacts.org
- Information for parents of teen drivers, www.michigan.gov/msp/ (Click on Specialized Divisions, OHSP, Other Safety Programs, Teen Drivers)
- The video “This Place”, video case studies, professionally prepared messages (for sale) www.faceproject.org. Also, for youth, www.utakeitback.org

For more resources and live links, visit www.preventionnetwork.org. 2010 PAM Organizers’ Packet