

Web Resources For Parents to Prevent Underage Drinking

The Characteristics and Consequences of Underage Drinking:

- The societal costs and extent of underage drinking in Michigan
www.udetc.org/factsheets/Michigan.pdf
- “Consequences of Underage Drinking” and “Characteristics of Underage Drinking”
www.camy.org/factsheets/
- “Teenagers Who Drink Alcohol May Damage Their Brains” www.mcrud.org
(2007 Alcohol Awareness Month Packet)
- Alcohol Alert (Number 63, October 2004) “Alcohol’s Damaging Effects on the Brain”
www.niaaa.nih.gov/publications/
- “Alcohol and Other Drug Use Fact Sheet” reports use data for Michigan youth
www.michigan.gov/yrbs
- Alcohol Alert (Number 67, October 2006) “Underage Drinking”
www.niaaa.nih.gov/publications/
- “Teenage Drinking key findings” www.mcrud.org (2007 Alcohol Awareness Month Packet)

TIPS for Parents to Prevent Underage Drinking

- “Tips for Parents to Avoid Alcohol, Tobacco, or Other Drug Problems in Children”; “Parenting for Prevention of Underage Drinking”; and “The Role of Parents in Preventing and Addressing Underage Drinking” www.preventionnetwork.org
(Parenting Awareness Michigan – 2008 Packet)
- “Start Talking Before They Start Drinking” www.stopalcoholabuse.gov (Parents)
- For parents/caregivers of children ages 3-6, “Building Blocks for a Healthy Future”
www.bblocks.samhsa.gov
- “Make a Difference -Talk to Your Child about Alcohol”
www.niaaa.nih.gov/publications/ (Click on For the Public, Pamphlets/...)
- For parents/caregivers of children ages 9-13, www.toosmarttostart.samhsa.gov/
- “Navigating the Teen Years – A parent’s handbook for Raising Healthy Teens”
www.theantidrug.com
- “Keeping Your Teens Drug Free: A Guide for African American Parents and Caregivers” www.theantidrug.com
- “Suspect Your Teen is Using Drugs or Drinking?” www.theantidrug.com
- “What You Can Do” (Click On in Sidebar) www.alcoholfreechildren.org
- For parents of youth attending college www.higheredcenter.org/parents/ and
www.collegedrinkingprevention.gov/

Continued on back

Tools for Parents and Their Youth Together

- For youth in 6-8 grades, “the cool spot - the young teen’s info on alcohol and resisting peer pressure” **www.thecoolspot.gov**
- For parents and students in 9-10 grades, “Not In Our House – A Nationwide Initiative on Underage Drinking and Social Hosting” **www.notnrhouse.org**
- The PAM-MCRUD Parent-Teen Pledge card **www.preventionnetwork.org** (Parenting Awareness Michigan – 2008 Packet)

Tools for Building Parent Networks

- Safe Homes **www.EanesSafeHomes.com**. Also a MCRUD project at **www.mcrud.org**
- “Parents Who Host Lose the Most - Don’t Be a Party to Underage Drinking” **www.DrugFreeActionAlliance.org** (Click on Programs). Also see **www.dontbeaparty.com** for a Michigan example.
- “Creating a Successful Parent Network” **www.preventionnetwork.org** (PAM 2008 Packet)

Tools for Parents as Advocates

- Portal to U.S. government resources – starts with “The U.S. Surgeon General’s Call to Action to Prevent and Reduce Underage Drinking” (Action Guides for Families; Communities; and Educators). **www.stopalcoholabuse.gov**
- The Center for Alcohol Marketing to Youth focuses on alcohol industry advertising **www.camy.org**
- The Marin Institute targets alcohol marketing and other information for advocates **www.marininstitute.org**
- A possible local survey project of product placement and promotion by retailers; Also a survey project of radio advertising to youth **www.mcrud.org**
- The Center for Science in the Public Interest focuses on alcohol promotion around sports **www.cspinet.org/booze**
- The American Athletic Institute focuses on school athletic polices **www.americanathleticinstitute.org**
- Information about Michigan’s alcohol related traffic crashes (includes local information) **www.michigantrafficcrashfacts.org**
- Information for parents of teen drivers, **www.michigan.gov/msp/** (Click on Specialized Divisions, OHSP, Other Safety Programs, Teen Drivers)
- The video “This Place”, video case studies, professionally prepared messages (for sale) **www.faceproject.org**. Also, for youth, **www.utakeitback.org**