

Prescription for Healthy Readers



Reach Out and Read®

Making books part of a healthy childhood.

Reach Out and Read (ROR) promotes early literacy by giving new books to children and advice to parents about the importance of reading aloud in pediatric exam rooms across the nation.

Doctors and nurses know that growing up healthy means growing up with books. The ROR program provides the tools to help promote children's developmental skills and later school success.

- Have fun together with books! Children who love books learn to read. Books can be a special time with your child.
- Make reading part of every day — at bedtime, at breakfast, in the car, at the grocery store.
- A few minutes of reading is okay! Young children can only sit for a few minutes for a story, but as they grow, they'll sit longer!
- Let your child get to know the book — touch it, taste it, hold it any which way, turn the pages!
- Make the story come alive! Use your own creativity to give voices to the characters, act out the movements.
- Talk about the book — the story the characters, the pictures, the words . . . and then . . . what happens next!



About Reach Out and Read Michigan

Reach Out and Read Michigan (ROR Michigan) was launched in July 2006, with a grant from the National ROR Center, to promote, support, and expand Reach Out and Read in doctor's offices throughout the state. In 2009, ROR Michigan became a proud partner of the Michigan Chapter of the American Academy of Pediatric Foundation.

To find a Reach Out and Read site in Michigan, learn more about early literacy, start a program, or contribute please see the Reach Out and Read Michigan Website at www.reachoutandreadmich.org.