

Coordinator's Note



MDHHS Opens New Line of Communication for Prevention!!

[Sign Up Here](#)

Beginning Jan 1, 2023 this will be the primary method used to disseminate training and webinar announcements from Michigan's SUD Prevention team at MDHHS in response to requests from the prevention field as a way to improve communication with all of us.

Communication Tips

"Nothing about us without us" means any material created for youth or parents should have youth or parents helping create it.

If using images, they should represent everyone in your community.

Make sure you have your coalition name and logo on everything you produce.

Include a call to action and

Greetings Capacity Builders!

With three months left in our current Coalition Support & Community Change (C3) Program, I am looking to see how you will continue to grow in stability, membership, and community impact.

We accomplish this through the science of prevention. If it still seems like magic to you, or you need help seeing how parts of it works, I can help. Could you set up a TA session with me or come to virtual office hours? After listening to your situation, I promise you will get personalized feedback.

Create a plan based on your community assessments. If you have a plan, then when funding becomes available, your coalition will be ready. Stay tuned for more frequent updates on future funding through Prevention Network.

In the meantime, what community segments have yet to be invited to participate in prevention? How is your outreach tailored to meet different groups? Can you answer their question, "What's in it for me?"

There are a hundred different training opportunities available. Share yours on Michigan's CADCA forum and check [Prevention Network's Training & Events Calendar](#).

Prevention Ethics and SAPST are being scheduled for next calendar year and the PTTC just piloted a new Core Competencies course for Summer '24 to help prepare for

a way for people to contact you.

Billboards should have a maximum of 5-7 words and should not include phone numbers.

Have two review! Always have another person proofread your communications.

Simplify the message, can you use fewer words?

Don't include "www." when listing a website

Listen to the
Podcast for
Michigan
Prevention
Coalitions



Please **CLICK HERE** to add yourself to this Interactive Map of MI Prevention. Coming January!

the February '24 release of the new IC&RC CPS Exam.

Join the Mailing List

Capacity Builders' Workshops

4-5:30 pm via Zoom

[Click here for previous session recordings.](#)

Dec 14

with Ieshia Dawson, Reducing Stigma in Harm Reduction. Appropriate for family, friends, and people serving those living with substance use disorder and harmful substance use.

[Dec 14th registration link](#)

Jan 11 & 25, Feb 8 & 22

I will be reviewing Communication Plans, Prevention IC&RC Exam Preparation resources, and looking more in-depth at applying each of the 6 CSAP Strategies. We may have a special guest join to talk about writing grant applications. Check the Training & Events calendar for registration links coming soon.

Participants attending live workshops are eligible for 1.5 CEU through MCBAP.

[Visit the CADCA Forum](#) - Join 1,716 others doing prevention work in the online community hosted by CADCA. We share announcements, **job postings**, data sources, research, policy guides, vape interventions, and the joys and struggles of working our way upstream for substance misuse prevention.

Sarah McGeorge of Livingston County recently asked for advice in communicating with school administrators about addressing vaping on busses. **What is your community doing about vaping on busses?**



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