



August 2026

Parenting Awareness Michigan (PAM)

☀️ PAM Spotlight ☀️

Have an event coming up? New resources? Want to celebrate your success, or your team? Fill out the form below to be featured in the PAM Spotlight!

[PAM Spotlight Submission Form](#)

📢 What's Happening with PAM? 📢

Upcoming PAM Webinars (NEW):

Moving Upstream: An Earlier and Broader Approach to Prevention

Date/Time: 9/15/2026, 12:00 - 1:00 pm

Description: A proactive, comprehensive prevention approach includes families, communities, and larger society. This presentation will explain this earlier and broader approach as well as provide actionable strategies and resources for local communities that want to improve or bolster their services.

Learning Objectives:

- List both risk and protective factors for youth substance use
- Explain the role of adverse childhood experiences (ACEs) in a young person's risk profile and name factors that can be intervened on to reduce the influence of ACEs
- Contrast previously used prevention approaches ("just say no", scare tactics, etc.) with more comprehensive, effective strategies

[Register Today!](#)

Rooted in Community, Driven by Data: Building a Culture for Primary Prevention

Date/Time: 9/22/2026, 1:00 - 2:30 pm

Description: Talk Protect Report™ (TPR) is a child sexual abuse prevention program for adults, designed to empower parents and youth-serving professionals to prevent abuse before it happens, recognize concerning behaviors early, and report suspicions confidently. Learn about TPR's evidence-informed model, evaluation methods and outcomes, and program expansion.

Learning Objectives:

- Learn ways to focus in-community trainings on the primary prevention of child sexual abuse by using relevant, local social norms and data
- Gain an understanding of individual and systems-level evaluation design, methods, findings, and limitations
- Learn how the process of evaluation can be a tool to engage the community in dialogue around this difficult topic.

[Register Today!](#)

☀ PAM Conference Updates ☀

Conference Keynote Announcement!

We are excited to welcome **Maureen Hollocker** as the keynote speaker for the 34th Annual PAM Conference. With extensive experience supporting the implementation of the Strengthening Families Protective Factors Framework across the country, Maureen brings a wealth of knowledge and practical insight that will inspire and inform our work with families and communities.

Don't forget to book your hotel!

34th Annual PAM Conference
Monday, November 9th, 2026
James B. Henry Center for Excellence (University Club)

Hotel Accommodations:

A block of rooms is available at **Candlewood Suites East Lansing by IHG**, connected to the conference venue. A discounted rate of \$104 per night is available for conference attendees.

Reservation Deadline: October 8, 2026

Reservation Phone Number: (517) 351-8181

Block Code: APA

We encourage guests to book directly with the hotel as soon as possible, as availability is limited and rooms may fill quickly.



Learn more at: [PAM Conference Website Link](#)



Look below for upcoming conferences and events happening throughout the state!



2026 Events and Observations

- [Michigan State University Extension Child and Family Development Offerings](#)
- [Michigan Alliance for Families Events](#)
- [Michigan Division for Early Childhood](#)
- [MI Family Planning Update](#), September 15-17, 2026, The H Hotel,

Midland, MI

- [27th Annual Substance Use and Co-Occurring Disorder Hybrid Conference](#)
- [2026 National Prevention Network Conference](#) - September 29 & 30, 2026
- VIRTUAL EVENT ONLY
- [34th Annual PAM Conference](#) - November 9th, 2026 - East Lansing, MI

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